

# Quote

the weekly digest

Volume 42—Number 2

*File*

Week of July 9, 1961



21st year publication

## QUESTING WITH

## Quote

Out in a California suburb a certain citizen, finding that grass would not grow on his lawn, planted ivy. The Improvement Ass'n of Suburbia cracked down. All the other lawns have grass, and the ivy covered lawn must be made to conform. The owner, a rugged individualist, who holds to the ancient belief that a man's home is his castle, refuses to be regimented. The I A now has an injunction pending in court to force the iconoclast to adhere to Westlake's monotonous rows of identical lawns. So the judge must decide—grass or ivy—individual freedom, or bureaucratic control.

”

There's a ruckus in Texas, too. Down in San Antone tempers flared at the historic Alamo, as they turned on the brand new air conditioning. The cause of the commotion is a new record, "The Coward at the Alamo." The Daughters of the Republic of Texas, custodians of the Alamo, said the shrine is nothing to joke about. To make the matter worse, the composer is a native Texan, Don Bowman of Lorenzo. The song is the saga of a Frenchman, Louis Rose, a survivor of Napoleon's retreat from Moscow, who refused to stand and die with Davy Crockett and Jim Bowie.

He said he didn't care to be a history book hero, and went over the wall.

The outcry by the Daughters naturally boomed the sale of the record. Most of the orders come from Texans who feel that a Frenchman's cowardice is no slur upon Texas. Bowman, now a program director of a Calif station, said: "If I go back to Texas, I sure won't go to San Antonio."

”

Everybody is not a-feudin' and a-fightin', however. In Minneapolis, a shirt shop proprietor keeps a saucer of nickels on his counter for parkers who need change. To those who come in and ask, the salesmen point to the saucer and say: "Help yourself." They don't watch them, and have never had a shortage.

”

And in San Francisco, a college girl found a billfold containing \$25 and the owner's name and address. She immediately mailed it to the owner, a doctor in Oakland. A few days later a letter reached the co-ed. It read: "Many thanks for your honesty, and may God bless you." Enclosed was a money order for \$50.

# may we QUOTE you on that?



[1] Pres JOHN F KENNEDY, regarding Soviet refusal to negotiate a nuclear test ban: "It raises a serious question about how long we can safely continue on a voluntary basis a refusal to undertake tests in this country without any assurance that the Russians are not now testing." . . . [2] Wm R BURKE, Nat'l Comdr of American Legion: "We should prepare for what appears to be inevitable war. If, in order to insure that the U S survives, it is necessary to destroy Castro and Khrushchev and communism, let us get on with the task." . . . [3] Gov JOHN A VOLPE of Mass, at *Governors' conf*: "We've got to stand right up to Khrushchev. If it involves us in a shooting war, we'll just have to do it." . . . [4] Pres JOHN F KENNEDY, warning Russia on Berlin: "There is peace in Germany and in Berlin. If it is disturbed, it will be a direct Soviet responsibility." . . . [5] Gen DOUGLAS MACARTHUR, returning to Philippines: "I must admit, with a sense of sadness, that the deepening shadows of life cast doubt upon my ability to pledge again 'I shall return.'" . . . [6] Pres JOHN F KENNEDY, invoking Taft-Hartley law to halt maritime walk-out: "The circumstances of this dispute present new evidences for the imperative need of improvements of the nat'l emergency section of the Taft-Hartley Act." . . . [7] Sec'y of Labor ARTHUR GOLDBERG, on President's decision to invoke Taft-Hartley Act to halt maritime walk-out: "It be-

came the plain duty of the President to use the only law that is available to the Chief Exec." . . .

[8] Prime Minister

HAROLD MACMILLAN of Great Britain, asserting there would be trouble if Russians use force in Berlin:

"We have no desire to provoke a quarrel with the Soviet Union, but it is quite clear that we and our allies cannot countenance interference with allied rights in Berlin."

. . . [9] Dr ADNAN M PACHACHI,

Iraqi delegate to UN, on Kuwait:

"The tenacious insistence of the United Kingdom Gov't on maintaining its influence and domination over Kuwait can be explained by one word—oil." . . . [10] TALATE HUSSEN, Ass't Sec'y of State of Kuwait, explaining armed Bedouin tribesmen massed at border: "We are ready to meet any aggression."

. . . [11] PIERRE SALINGER, White

House Press Sec'y, regarding publication of Pentagon secrets in

*Newsweek*: "There is an FBI investigation today of leaking of secrets at the Pentagon." . . . [12]

R SARGENT SHRIVER, director of

Peace Corps, to Corps trainees:

"This is not just two yrs out of

your life—wasted, so to speak—but

a part of your life and career." . . .

[13] V-Pres JOHNSON, at 53rd annual conf of Governors: "We are

not ready to turn away from Berlin under Russian threat."

*Quote*

# *Quote* the weekly digest

"He who never quotes, is never quoted"

Charles Haddon Spurgeon

.....



## ADVERTISING—1

Constructive adv'g is what convinces the gen'l public that an article once regarded as an expensive luxury is now an absolute necessity.—*Counselor*, hm, Securities Acceptance Corp'n.

## ALPHABET—2

The alphabet, as inefficient as it may be in the opinion of some experts, is still a good kit of tools for the thinker in all of his jobs of thinking. But, the use of these tools is no assurance of thought behind them. Our ideas may be vague. They may not be clearly expressed. We are inclined to repeat what we hear, or what we read, with but small understanding of what was said or published. We must know how to use these tools to get the most out of them.—*Phoenix Flame*, hm, Phoenix Metal Cap Co.

## ART—3

The very texture of every enduring work of art must imbed the glowing life of its own times and the embers of the past. If it does not cover space as history it must plumb the depths of emotion in an individual to reach the universal perception.—*YOUNG EWING ALLISON, Rosicrucian Digest*.

## AUTOMOBILES—4

In '61, the car is a luxury no longer; it is necessary to our way of life. The faithful, old family car is a multi-purpose vehicle, is combination school transportation, taxi, delivery truck and sight-seeing bus. When it breaks down, everything stops—and suddenly we're reminded of how much each mbr of the family depends on the car.—*STEPHEN GILMAN, Home & Highway*, hm, Allstate Ins Co.



MAXWELL DROKE, *Founder*  
PENNY DROKE, *Editor and Publisher*  
MARY E. GEHRICH, *Business Manager*

DEPARTMENT EDITORS: Richard Armour, R. L. Gaynor. WASHINGTON: Leslie Carpenter. EDITORIAL ASSOCIATES: Ethel Cleland, Elsie Gallagher, Emily Lotney. FOREIGN: Alvina Brower.

QUOTE is issued weekly by Droke House, Indianapolis 6, Indiana. Subscription: \$7.50 per year in advance, in U.S. and Possessions. Two years \$12.50. Your own and a gift subscription, \$12.50. Canadian, \$8.00; two years, \$13.50. Other Foreign, \$9.00 per year. Second-class postage paid at Indianapolis, Indiana. Persons making use of material from QUOTE should give credit to the original sources as they appear. All unidentified items may be credited to QUOTE.

Original cover illustrations may be reproduced if credit is given QUOTE. Check with us before reproducing illustrations from foreign sources; some require reproduction fees.

*Quote*

Titles QUOTE and THE WEEKLY DIGEST are registered with U.S. Patent Office.

## BEAUTY—5

Indications are that women intend to keep the beauty business booming for a long time to come. They spend \$1 billion a yr getting professional permanents and over \$100 million a yr giving themselves permanents at home. Hair coloring has emerged from the dark age of secret to the enlightened age of fashion. Geo Barrie, pres of Rayette and exec director Caryl Richards, estimates that, within the next 10 yrs, nine out of ten U S women will be coloring their hair.

—SUE SEAY, "Beauty Parlay," *Look*, 7-4-'61.

## BIBLE—6

Whatever you do, consider seriously this matter of memorizing Scripture. And if you decide to tackle it, do it with God's help. Give it time to work for you. You will discover that it does.—LORNE C SANNY, "Pathway to Success," *Christian Life*, 7-'61.

## BOOKS—Paperbacks—7

The revolution in the world of books, which the paperback editions have lately introduced in the English language, opens up undreamed-of horizons of dissemination of literature throughout the world. There is no reason why intellectuals of any culture should not now own all the books of their heart's desire. — CHAS H MALIK, "The World Looks at the American Program," *Annals of the American Academy of Political and Social Science*, 5-'61.

## CHURCH—8

A Church should do more than beautify and dignify the neighborhood. It should personify and verify brotherhood. Its purpose is not to gratify man but to glorify God. —WM A WARD, *Churchweek*.

## CITIES—9

A healthy city must have a healthy economic base. It must have the industry and commerce to support adequate employment and a tax base sufficient to support its physical facilities. A healthy city must have a healthy cultural base, as well. No city has ever been great without such a cultural base; no city remains great when its cultural base dies.—ROB'T C WEAVER, *Detroit*, Detroit Bd of Commerce.

## CONGRESS—Congressmen—10

Like all other human institutions, the U S Senate is imperfect, and like all other human beings, U S Senators have their flaws. But by and large, the Senate has attracted able and admirable men, whose personal stature is considerably greater than their public stereotype. . . Senators are politicians, surely, men who know how to work, in the thick of political pressures, for realistic political goals. But they are more than that. In general, the Senators I have known have been men of intelligence and ideas, men of conscience and responsibility, whose mastery of the art of the possible is enhanced by a vision of the ideal.—ELMO ROPER, "A Good Word for the Senate," *Saturday Review*, 5-20-'61.

## CONSOLATION—11

Never allow your own sorrow to absorb you, but seek out another to console, and you will find consolation. — J C MACAULAY, *Moody Monthly*.

*Quote*

# washington

By Les Carpenter



Republicans are protesting the spending policies of the Kennedy administration. When Eisenhower left office, he also left a budget for the year. But Pres Kennedy has made so many changes that Sen Norris Cotton (R-N H) was moved to proclaim: "Kennedy is using Ike's budget for petty cash."

" "

Japan's Prime Minister, Hayato Ikeda, visited Washington to talk mainly about improved trade relations. When he spoke at the National Press Club, he decided the trade was probably in good shape after all. U S cameramen photographing the event used Japanese-made equipment. And the cameras used by Japanese photographers? American—naturally.

" "

The U S ordered a Communist diplomat at the UN to leave the country. About the only things the accused Czechoslovakian spy left behind were some inspired puns. One Washington writer noted the U S had bounced a bad Czech. Another, hearing of the spy's departure by ship the next evening, suggested, "Red Sails in the Sunset."

" "

Pres Kennedy can choose one of three removable tops on his new limousine — bubbletop, hardtop, or fabric. That's the burden of the presidency—decisions, decisions.

*Quote*

## DEMOCRACY—12

At his request, I tried hard to explain July 4th to the aged European immigrant who is janitor where I work. "Ah, you Americans," he sighed. "You don't appreciate democracy, because you don't know what it ain't." — BURTON HILLIS, *Better Homes & Gardens*.

## DIET—13

A zestful appetite, once considered a criterion of health, now appears to be an insidious disease that can and must be eliminated by the administration of various hunger-depressing drugs.—PRISCILLA O'BRIEN MAHONEY, "Please, Don't Pass the Youghurt!" *Columbia*, Knights of Columbus, 6-'61.

## DREAMS—14

Dreams are the fool ideas of day before yesterday that have become the commonplace miracles of today.—MELVIN JONES, *Lion Mag.*

## EDUCATION 15

In my opinion, the aim of education should be to provide intellectual training in the major principles of the sciences and the humanities and to foster appreciation for the art forms man has produced. I do not believe we can, in schools, teach people to be good or gay or well adjusted. Nor do I think we should attempt to do so. I believe that driver education, cheer leading, cooking, sewing, home decoration, square dancing, and social graces are all pleasant and useful; but they should not take up the time of the schools. I believe that vocational education is essential, but it should not be confused with education. — SYLVIA ANGUS, State Univ of N Y, "Are We Educating?" *School Review*, Summer '61.



## mining the magazines

.....

Bothered by ads that exploit children, *Changing Times* has made a survey of the shoddy methods used to entrap youngsters. Comic books and other juvenile publications are the media used by the bait advertisers. Children, ambitious to make something of themselves, are not wary enough to catch the sleepers, the fine print which obligates them to pay for things they don't want and had not noticed in the body of the come-on ad.

Many objects are misrepresented. For instance, answering one ad, *Changing Times* received a knocked-down cardboard mobile tank. The ad on this led a child to believe that he was getting a durable metal tank, by inference, not in definite words. Other ads feature the contest approach which turn out to contain hidden orders for dubious products that must be sold to win a contest ring, even though they have fulfilled the contest requirements.

Aimed at teen-agers are ads that lure them to spend money to get a start as songwriters. In the case of girls, ads for schools and courses that offer training as airline hostesses in words that infer jobs will await them. No airlines hire girls in this manner. There are many more schemes and gimmicks foisted on youngsters. Parents are warned to read ads, investigate schools. The Federal Trade Commission is doing its best to stamp out such frauds.

The whole issue is devoted to this subject.

If you are interested in the aid-for-education program Pres Kennedy is advocating, and the bill that is before Congress, a reading of the June *Current History* will give a comprehensive view of how the educational systems under gov't control work in France, The USSR, Great Britain, Mexico and Canada.

" "

Pres Kennedy's program to wipe out the billion dollar "tourist gap" is well under way, according to *Advertising Age*. Commerce Sec'y Luther Hodges' blueprint for the program calls for promotional offices in 6 key countries, supported by 6 roving officers, and a \$2,500,000 ad drive in 12 selected countries. He believes that foreign visitors can be increased from 500,000 to 1,000,000 by 1964. Tourism is one of the most competitive business enterprises in world commerce. More visitors to the U S will increase revenue and do much to balance the flow of gold.

Special target countries for intensive campaigns are Great Britain, Germany, France, Australia, Japan and Venezuela where full-time travel offices will be established. Roving officers will cover other European and Latin-American countries.

*Quote*

## EXECUTIVES—16

What makes an outstanding executive? Management ability; leadership ability; complete responsibility; perspective; ability to size up people; ability to motivate people; a willingness to make unpleasant decisions without hedging.—C W COOK, *Exec-u-Scope*, hm, Cambridge Assoc's, Inc.

## FAITH—17

Faith is the bird who feels the light and sings before dawn.—*Alabama Temperance Alliance*.

## FEAR—18

Face your fear . . . and seek to understand it. Put fear to work. By its very nature fear is a preparation for action. Finally, we shall need to displace it daily with trust.—REV M K W HEICHER, PhD, *The Minister's Manual* (Harper).

## FRIENDS—Friendship—19

Men who are friends share activities; women who are friends exchange confidences; this is why, as they get older, women have more friends than men do.—SYDNEY J HARRIS, *Chicago Daily News*.

## GENIUS—20

Grandpa Hillis claims a genius is somebody shrewd enough and lazy enough to do things right the first time.—BURTON HILLIS, *Better Homes & Gardens*.

## GOD—and Man—21

It is a fatal thing for individuals or nations to take a stand against the existence of deity.—DAVID O MCKAY, *Secrets of a Happy Life* (Prentice-Hall).

# Quote scrap book

## . . . historic parallel

In 1898 when Cuba was under the rule of Spain, the battleship Maine was blown up in the harbor of Santiago. The U S Pres, Wm McKinley, demanded the withdrawal of Spain from Cuba, and declared a blockade of Cuban ports. Spain declared war which the U S said already existed, and Admiral Wm T Sampson occupied the port of Guantanamo. Spain was driven from Cuba.

Sixty-three years later Cuba and Guantanamo; the Soviet instead of Spain; Castro instead of Cervera; the same hostility toward the U S — the same old status quo. What will be the outcome this time?

”

## HOSPITALS—22

Pastoral counseling for hospital outpatients—a trend that started a few years ago—is now being offered in more than 30 U S hospitals. The service consists of making religious counsel available to non-resident patients on the same basis that it has long been available to patients in the hospital itself.—*Good Housekeeping*.

## HUMILITY—23

Humility is the ability to act ashamed when you tell people how wonderful you are.—S LEE JACSON, *Look*.

Quote



## **HUMOR—24**

The sense of humor is the just balance of all the faculties of man, the best security against the pride of knowledge and the conceits of the imagination, the strongest indictment to submit to with a wise and pious patience to the vicissitudes of human existence. — MONCKTON MILES, *Toastmaster*, Toastmasters Internat'l.

## **IDEAL—25**

Give us clear vision that we may know where to stand and what to stand for—because unless we stand for something, we shall fall for anything.—*Megiddo Message*.

## **INCOME—26**

The population of the developed parts of the world is about a thousand million; that of the underdeveloped parts about two thousand million. The contrast between these two sets of countries can perhaps best be exemplified by citing their figures of per capita income. The average per capita income of the richer parts of the world is \$1200 per annum; the average in the underdeveloped world is \$125 per annum. But averages, as always, conceal the true contrasts for, at one end of the scale, is the U S with a per capita income about to reach somewhere around \$2700 and at the other end are countries, such as my own (India) which has a per capita income of no more than \$70 per annum.—Ambassador B K NEHRU, "The Underdeveloped World Today," *New Outlook*, 6-'61.

## **INSURANCE—27**

Life insurance today represents the largest single pool of private savings in our nation.—BYRON K ELLIOTT, *Patriot*, hm, John Hancock Mutual Life Ins Co.

## **LANGUAGE—28**

Language is the most complicated set of habits that has to be learned.—DWIGHT L BOLINGER, Prof of Spanish, Univ of Colorado, "More on Pitfalls in Modern Language Teaching," *School & Society*, Summer '61.

## **LIBERTY—29**

Liberty, like charity, must begin at home.—JAS CONANT, *Science of Mind*.

## **LIBRARIES—Librarians—30**

The annual report of the Toronto Public Libraries tells about a child who asked for "that story about twelve girls in reform school." "It takes quite a knowledge of such children," the report continues, "to be able to recognize in this description the perennial favorite *Madeleine*, a story which begins: 'In an old house in Paris that was covered with vines / lived twelve little girls in two straight lines'."—*American Library Ass'n Bulletin*.

## **LIFE—31**

Every period of life has its problems, its advantages, its adjustments, its decisions, its uncertainties, and, old or young, we have to keep flexible in the living of life: not flexible as to principles, as to things of eternal truth, but flexible in our reactions to environment, to people and places, to the going and coming of friends and family, to changing situations and circumstances.—RICHARD L EVANS, "The Harvest of the Years of Youth," *From Within These Walls* (Harper).

*Quote*



Summer, signalled by the Solstice, is well on its way with a slow diminishing of daylight's span in the annual march from Spring to Fall. Summer is misted dawns, and searing afternoons, hot days, warm nights, thunderstorms cracking their writhing whips. Summer is shirt-sleeves, sunburn, bathing suits, tall, cold drinks, dazzling beaches and shimmering lakes. Summer is the green countryside, the cool fragrance of mountain pines.

Summer is the house wren bubbling over with morning song. It is the long afternoon aquiver with the sibilance of the cicada. It is slow dusk freckled with fireflies, prickly with mosquitoes. Summer is a meadowful of daisies, a field of corn reaching for the sun, a straw hat, a hoe and a garden.

Summer is the fresh garden pea, the sun-ripe raspberries on the bush. Summer is the weed, the gnawing insect, the foraging woodchuck, the nibbling rabbit. Summer is the green world working almost eighteen hours a day. It is a lazy river and a languishing brook. It is a vacation dreamed of, realized, too soon over and done. A little tinge of sadness touches the heart as we ponder the short, sweet span of Summer.

—Editorial, New York Times.

*Quote*

## LUCK—32

When interviewed by a noted columnist, the wealthy society matron exclaimed: "Of course I believe in luck. How else can you explain the success of people whom you don't like?"—*Successful Farming*.

## MEDICINE—33

Medicine has lost at least part of its prized personal touch. The night-long vigils at the bedside of a sick child by "good ol' Doc" has been replaced in many cases—and quite rightly—with a dose of antibiotics. — "Medical Care Today—The Good and the Bad," *Chang-ing Times*, 6-'61.

## MODERATION—34

Every virtue borders upon a fault, and the border-line between the two is called moderation.—EMILY LEMKE, "The Harmonious Life," *New Outlook*, 6-'61.

## MUSIC—35

Music is a fine art. Religion has much to learn from music, for music is the most perfect symbol of life. . . Before men developed the art of either oral or written language for communicating with one another, it is probable that they sang imitatively. The first articulate sounds by which mind communicated with mind were probably musical echoes or imitations of melodious sound heard in nature. Language and the art of music grew from the same common stem; and, as with all other arts, music was born out of the attempt to express what was strongly and pleasantly felt. — CYNTHIA PEARL MAUS, "Fine Arts and Christian Education," *Christianity Today*, 8-29-'61.

## ....pathways to the past.....



**July 30—**450 yrs ago (1511) b Giorgio Vasari, Florentine painter and architect. Author of "Lives of Italian Architects, Painters and Sculptors." . . . 45 yrs ago (1916) German saboteurs blew up a munitions plant at Black Tom Island, outside Jersey City, N J. Two people lost their lives in the explosion and property damage was estimated at more than \$22,000,000—World War I. . . 15 yrs ago (1946) the U S accepted membership in UNESCO.

**July 31—Feast of St Ignatius of Loyola**, founder of The Society of Jesus. . . 165 yrs ago (1796) b Jean Gaspard Debureau, French actor and mime. Creator of Pierrot of French stage.

**Aug 1—Colorado Day.** 85 yrs ago (1876) Colorado was admitted to the Union as the 38th state. Colorado Day is celebrated as a holiday commemorating the day when Pres Ulysses S Grant signed the proclamation admitting Colorado into the Union. . . 15 yrs ago (1946) the U S Atomic Energy Commission was established.

**Aug 2—**25 yrs ago (1936) Jesse Owens, with a time of 0:10:2, set a new world's record for 100-meter run in Olympic Games at Berlin, Germany.

**Aug 3—**330 yrs ago (1631) The Virginia Co was granted an ordinance for Virginia construction and gov't. . . 75 yrs ago (1886) the Battleship Maine was authorized. Famous for its exploit in the Spanish-American War. Its sinking launched the battle cry, "Remember the Maine!"—(see SCRAP BOOK).

**Aug 4 — Feast of St Dominic**, founder of the order of Preaching Friars. . . *Coast Guard Day.* . . 185 yrs ago (1776) Continental troops fighting in the Revolutionary War were transferred to the command of Gen Horatio Gates, replacing Gen Phillip Schuyler. . . 45 yrs ago (1916) the U S acquired the Virgin Islands from Denmark by treaty at a price of \$25,000,000.

**Aug 5—**100 yrs ago (1861) the U S Gov't levied a tax on income for the first time in history. All income in excess of \$800 was taxed at a 3% rate. . . 100 yrs ago (1861) Congress abolished flogging in the Army. . . 85 yrs ago (1876) "Wild Bill" Hickok, U S marshal of the Old West, was killed in a saloon by Jack McCall. . . 25 yrs ago (1936) Gen John Metaxas, Premier of Greece, proclaimed a dictatorship in Greece under King George II.

*Quote*

### ORIGIN—"Upper Crust"—36

Why are the elite referred to as the upper crust? The word was first used in this sense by the Canadian humorist Thomas Haliburton in his popular *Sam Slick of Slickville* (1835). An allusion to the hard exterior of the aristocrat or to his insolence may have been intended, and there may also have been an echo of the fact that the upper crust of a loaf of bread was regarded as the most desirable part. — Dr BERGEN EVANS, "How Words Work," *Coronet*, 7-'61.

### PAST—37

We wouldn't want to go back to the "good ole days," although at times we speak fondly of them. We like to dream about them, but we wouldn't want to go back and live them again. We would rather push buttons. — WALTER L HAYS, *Americanizer*.

### POPULARITY—38

Life's greatest blessing is to be "taken." Life's greatest disappointment is to be "left."—GEO E FAILING, "Taken or Left?" *Wesleyan Methodist*, 6-7-'61.

### PRAYER—39

Nothing in a service of worship is potentially so helpful, actually so mediocre, as the average pastoral prayer. Most pastors carefully prepare their sermons . . . but they stand before God to pray as unprepared in their inexcusable extemporaneousness as if they were making conversation with the grocer boy on the corner.—VERNON BIGLER, "Pastoral Prayers," *Church Management*, 7-'61.

*Quote*

### PRESENT—Past—40

The present rests on the past, and neither nation nor man is wholly master of his destiny.—ARTHUR BRYANT, *Illustrated London News*.

### PROBLEMS—41

The only way tomorrow's problems can be solved today is by getting today's population ready to face them.—ARTHUR F COREY, "Why Educate Adults?" *School Life*, 4-'61.

### PROFESSORS—42

The life of the prof is the life of the mind. His proper activity is the endeavor to persuade all and sundry to follow in his steps.—Editorial, *Jnl of Higher Education*.

### QUOTATIONS—43

A quotation, like a pun, should come unsought, and then be welcomed only for some propriety or felicity justifying the intrusion.—ROB'T WM CHAPMAN, *Toastmaster*, *Toastmasters Internat'l*.

### READING—44

Reading is one of the most private of satisfactions. Reading is completely portable, perhaps the handiest of all art forms.—RICHARD L TOBIN, *Saturday Review*.

### RESPONSIBILITY—45

In a sense, nothing simply does itself. Someone has to do everything that is done . . . sooner or later someone has to make final decisions. The sincerest satisfactions in life come in doing and not in dodging duty; in meeting and solving problems, in facing facts, in being a dependable person. And one of the great discoveries in life is finding a dependable person.—RICHARD L EVANS, *From Within These Walls* (Harper).



# Tempo of the Times

A look today at the Peace Corps will find it recast, with new problems on hand—an entirely different thing from Pres Kennedy's original idea of thousands swarming to flood foreign countries. Caution is being taken against ill-prepared, politically untrained adventurous volunteers. The size of the Corps has been drastically cut. The plan for 5000 to go to the Philippines has now been limited to 300.

The whole group will be much smaller. People with technical skills and experience are required. A longer, more elaborate period will be necessary. At first 11,000 volunteered, but only 5000 took tests,  $\frac{1}{3}$  of which were women. Over half were college graduates with no recommendation except an AB degree. Many of these applicants are no longer available. They have taken jobs, or are doing graduate work. Many gave fictitious addresses, and can't be found.

Peace Corps officials are now scouting technical schools throughout the country. In Sept 300 will be sent to the Philippines as teachers; 28 to Tanganyika as surveyors; a small group to Chile to aid with agriculture and cattle raising; another small group to Colombia to work on road building, schools, dig wells, and establish recreation areas.

There is dissatisfaction in some gov't, church and private groups which have been long engaged in this work. They say that a better plan would be to expand the resources of their existing organizations; that the program of the Peace Corps differs little from what they have been doing. Some foreign countries have objected. They do not want a horde of inexperienced youngsters running around in the way.

Director R Sargent Shriver announced that neither workers nor aid would be sent to countries that practice race or religious discrimination. Some Arab countries discriminate against Jews.

The Peace Corps will work through many church and private groups already set up in this field. But through none who require workers to be members of their faith. No proselyting will be allowed. The Roman Catholic church has agreed to take Protestant members into their organizations doing work in foreign countries.

The living conditions will be improved over those originally announced. Better housing and more financial help will be given.

*Quote*

If you think longevity  
Is your due,  
Never stoop in a crowd, to  
Tie your shoe.

—W L HUDSON.

46

#### RUSSIA—Education—47

One of Russia's biggest projects is adult vocational education conducted in evening schools. This was in evidence everywhere. The gov't does not hesitate to spend large sums in this area of education because of its immediate contribution to worker productivity and therefore to Khrushchev's goal of economic supremacy. Fifty million Russians, we were told, attend various kinds of adult education programs. This represents nearly 25% of the total population and, if true, is indeed an impressive figure!—MARK NICHOLS & H H LONDON, "Ivan Learns a Trade," *Over-view*.

#### SERVICE—48

If we are to have peace, we must serve each other. Only through service can man find himself. It is not that others need you, but that you need others. — Madame RAJKUMAIR AMRIT KAUR, "Story Behind the Peace Corps," *Christian Herald*, 7-'61.

#### SEXES—49

The chief difference between a man and a woman is that when a man buys a new hat, he wants one that is indistinguishable from the comfortable one he has just discarded.—SYDNEY J HARRIS, *Chicago Daily News*.

*Quote*

#### SPACE AGE—50

The worlds in whose life it is now most urgent for us to make contact are the spiritual worlds within ourselves, rather than the physical worlds in outer space.—Dr ARNOLD J TOYNBEE, "Is There Life in Other Worlds," *Precis*, 6-'61.

#### SPACE TRAVEL—51

Man's destiny compels him to explore every unknown, scale every unattained summit, as Hillary had to conquer Everest, Amundsen and Scott the South Pole. "Man belongs wherever he wants to go," said Wernher von Braun. If man can go to the moon, he belongs there.—Editorial, *Life*.

#### SPEAKERS—Speaking—52

It is said that Roger Babson once quoted the Ten Commandments in a speech. After the dinner, one of the guests went to him and told Mr Babson how helpful his quotation would be if it could be printed and widely distributed. "Where did you get it?" he asked, "and do you know if it is copyrighted?"—*Scandal Sheet*, Graham (Tex) Rotary Club.

#### SPIRITUAL RESOURCES—53

The scientific world today is exploring some of man's deeper senses, such as telepathy, clairvoyance, and extrasensory perception. The world in general believes that these powers are unusual. If we think of ourselves as human beings possessing only human powers, then they are unusual. But we are not just human beings; we are spiritual beings possessing divine powers that are our hope of glorious living in today's world. — CATHERINE THROWER, "Special Powers for Prosperity," *Good Business*, 7-'61.

#### TEACHERS—54

Upon the proper education of youth depends the moral and spiritual atmosphere of the community, and the safety and perpetuity of the nation. It is the teacher's opportunity to inspire youth to obtain the richest treasure in the world—a noble character through compliance with ethical and moral precepts.—DAVID O MCKAY, *Secrets of a Happy Life* (Prentice-Hall).

#### UNITED NATIONS—55

If somebody can revise the American living-room so it will hold the family Bible in the former place of prominence, and "revise" the furniture so a man will feel as comfortable reading it in a group as he does watching TV, the UN may be able to pack up and quit.—H J PHILLIPS, *Congregational Methodist*.

#### VOCATIONS—56

An individual who lives with a vocation of his own choice is a man living his own life.—Prof SING-NAN FEN, Fisk Univ, "Vocational and Liberal Education: An Integrated Approach," *School Review*, Summer '61.

#### WAR—57

Until our day, it was possible to assume that if diplomats failed, the generals could take over; to regard war as a political instrument, a continuation of diplomacy by other means. Today war is anachronistic and self-defeating. Some of today's difficulties, to be sure, are the consequences of yesterday's mistakes; others, are the consequences of today's successes.—SYDNEY D BAILEY, *The General Assembly of the UN: A Study of Procedure and Practice* (Praeger).

You can't work well when you are wishing  
That you instead were elsewhere fishing.

—Nanty Glo Jnl.

58

---

#### WEAKNESS—59

Discover your weak points and then bld a fortification at each.—*Defender*, Defenders of the Christian Faith Inc.

#### WOMEN—60

The man, at the head of the house, can mar the pleasure of the household, but he cannot make it. That must rest with the woman, and it is her greatest privilege.—A HELPS, *L & N Mag*, hm, Louisville & Nashville Railrd.

#### WORK—61

If a man is not bigger than the work that he does, he is too small for it.—ROY PEARSON, "Little Sins that Ruin Big Men," *Think*, hm, Internat'l Business Machines Corp'n, 6-'61.

#### WORLD RELATIONS—62

Young people, preferably those in the early stages of graduate study, or the equivalent, are particularly suitable as emissaries of good will, for they possess not only the vitality and generosity of spirit, but also the relative freedom from prejudice essential if ideological differences are to be transcended and the peoples of the East and West are to meet one day in closer harmony than prevails in our era.—FREDERICK C BARGHOORN, *The Soviet Cultural Offensive* (Princeton Univ Press).

*Quote*

# GOOD STORIES

you can use...



## I Laughed At This One

SUSAN BOND

The bachelor's attractive new housekeeper tiptoed into the study and asked apologetically, "Sir, shall I clean your stove and sweep your porch now?"

"Margie," said the bachelor, "in this house we are all for one and one for all. You do not say 'your stove' or 'your porch' or 'your chair.' Instead you say 'our stove' or 'our porch' or 'our chair'."

That evening Margie served a splendid dinner to the bachelor and his boss and the boss' daughter, whom the bachelor was anxious to impress.

Margie was late in serving the last course and she rushed into the dining room and excitedly announced: "I'm sorry I was late, sir, but I was upstairs chasing a mouse from under 'our bed'."

A wealthy rancher came to the big city and was shopping for a gown for his wife. The girl brought out a series of very revealing dresses. He looked them over, shook his head and said:

"No, miss, I don't want anything like those. To me, my wife, Molly, is like money in the bank; as long as I know it is there, I don't have to see it all the time." — *Great Northern Goat*, hm, Great Northern Ry Co.

Japanese Prime Minister Hayato Ikeda spoke Japanese and used an interpreter throughout his Washington visit last week. He speaks some English, but still is haunted by the time it misfired on a visit to the U S some years ago. He tried using English to order tomato juice in a San Francisco restaurant. After much give and take with the American waiter, a full glass of tomato catsup was set before Mr Ikeda.

"If my English is that bad with food," Mr Ikeda told a friend, "think what it might do to diplomacy."—*Chicago Tribune*.

An acquaintance of ours who is a mbr of the N Y Athletic Club dropped into the dining room of that establishment the other day and was refused service because he was wearing a tieless sports shirt. Being a man of some ingenuity, he quickly figured out a way to get a meal. He simply went to the club's Bath Dep't, took off his clothes, and summoned a waiter. Presently, in the buff, he enjoyed some excellent roast beef.—*New Yorker*.

Merriman Smith said that when the President's party first glimpsed the Hall of Mirrors at Versailles on the recent trip to France, they said, "Good place for touch football."—*JEROME M BEATTY, Saturday Review*.

*Quote*



# .....Quote-able QUIPS .....

Two girls at the beach were admiring the passing scene, which included an athletic chap, who was strutting his best.

"That's my kind," said one.

"Well, I don't know," the other replied. "I had a friend who married a man who owned a two-car garage, but he just keeps a bicycle in it."—JAMES HINES. e

" "

A fellow saw an adv't in a pet shop for a man to retail imported parrots. He went in and asked about the post.

"And have you had any experience in the work?" the owner asked.

"Oh, no," came the answer. "I merely would like to know how the parrots lost their tails."—*The Winner*, London. f

" "

A prof who had a PhD degree recently wanted to make an airline trip but found that the reservations were all sold out. So he called the airline's office and said he was Dr So-and-So and had to make an emergency trip to Boston. After some hesitation on the other end of the line, the passenger clerk asked, "Are you a medical doctor?" The PhD ans'd that he was "an obese schizophrenic." The clerk thought for a moment, turned to an assoc and said that he had an important doctor on the line who had to get to Boston immediately. They placed him on the next flight. When his wife told him he might get himself in trouble, the prof repl'd, "I doubt it. At least not for calling myself a fat madman."—*United Mine Workers Jnl.* g

When your wife gets burned at the seashore it may be due to the bathing suit another woman is wearing.—HAROLD COFFIN. S

" "

A man will become a Lion, a Moose, an Elk, an Eagle—just to prove he's not a skunk.—RUSSELL NEWBOLD.

" "

That beatnik girl who wanted to become a newspaper woman is called a slob sister.—MILT WIDDER, *Cleveland Press*.

" "

Small boy ending prayers: "God bless sister, God bless Mommy, and God help Daddy."—Uplift, Stone-wall Jackson Training School.

" "

Every time a wise banker hears of a person entrusting his money to a mattress, he hires another public relations man. — *Boston Globe*.

" "

People in big cities are not essentially rude. They're just afraid of being mistaken for visitors.—*Changing Times*.

" "

The best way to enjoy a beautiful, productive garden is to live next door to one, and cultivate your neighbor.—ROB'T JONES, *Catholic Digest*.

" "

Women were made before mirrors, and they've stayed there ever since.—*Denver Post*.

*Quote*

## light armour

Richard Armour



### Can't You See I'm Busy?

*Busy gardeners are being helped by seeds pre-planted in enriched soil contained in plastic boxes.—News item.*

Ah, this is what I really need:  
A cunningly pre-planted seed  
Tucked into soil devoid of rocks,  
Enriched and tidy in a box.

No bending down to plant—no sir,  
No need to rake and dig and stir,  
No fertilizing soil already  
So full of zip and verve, so heady.

Now all I need to do is drop  
A bit of water on the top  
And stand aside, with eager eyes,  
And watch my plant, pre-planted,  
rise.

This eases much my garden task,  
And yet there's something more I  
ask,

Three further helps for which I'm  
sticking:  
Pre-planted water, pruning, pick-  
ing.

”

Little niece Anne Louise, viewing  
the ocean for the first time, “Oh,  
what a lot of rain.”—MARGY WY-  
VILL ECCLESINE, *American Home*. h

*Quote*

During World War I, the London clubs extended courtesies to officers of Dominion Forces, much to the annoyance of the retired field officers who were accustomed to preempt the leather armchairs in the club library. One afternoon, a colonial officer, slightly the worse for cocktails, entered the library, tapped a grumpy old gen'l on the shoulder and asked a question using very vulgar language.

The gen'l dropped his newspaper, screwed his monocle in his eye and looked the colonial up and down and said, “Go out that door, turn left till you come to a corridor. Follow the corridor until you come to a sign marked *gentlemen* . . . but DON'T LET THAT DETER YOU!”  
—EDW F HINKLE, *True*. I

“ ”

At a Communist mtg, one of the attending comrades suddenly stood up during the debate and addressed the chmn.

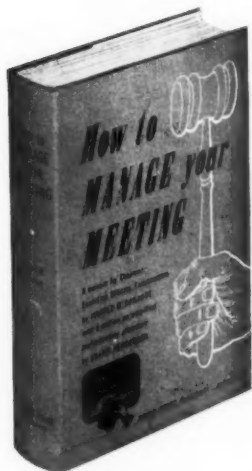
“Comrade Speaker,” he said, “there's just one thing I want to know: what happens to my unemployment compensation checks when we overthrow the Gov't?”—*Seng Fellowship News*, hm, Seng Co. J

“ ”

Shortly after breaking camp, the hunters came upon the unmistakable tracks of a lion. The veteran hunter was elated, fire flashed in his eyes and he shouted, “Let's go get him! That must be the largest lion in the jungle, judging from his tracks.”

Only a little less agitated, though quite in an opposite manner, the newly initiated nimrod replied, “Tell you what let's do—you go that way and see where he's going and I'll go this way and find out where he's been!”—CHARLES FRANK PITTS, *Arkansas Baptist*. k

**If you are ever called on  
to manage a meeting,  
THIS is your meat !**



#### **The Author**

HAROLD DONAHUE manages meetings. He has made it a successful profession. In his native London, Ontario, they call him "the Dynamo of the Dominion." On any given day he may have from one to three meetings progressing under his skilled direction. And he has the ability to share with you the fruits of his experience.

This is the standard text on the *Business Side* of Conventions, Banquets, Luncheons, Sales Meetings and Staff Conferences. If it is your job to "run the show" this book was written for you. You need *How to Manage Your Meeting*.

This big, practical volume tells how to organize and supervise committees; how to get publicity for your Big Event; how to finance public gatherings; how to make your meeting a Spectacular Production; how to be MASTER of the meeting; how to start promptly and keep on schedule; how to gain and maintain order; how to introduce a speaker; what to do when things go wrong; how to bring your meeting to a graceful conclusion; where to get good speakers; how to handle a Question & Answer period; how to stage a "Ladies' Night"; how to stimulate routine meetings; things to do after the meeting.

#### **Also . . . Simplified Parliamentary Procedure**

As an added feature, we asked Grant Henderson, international authority, to condense to 10,000 words the Parliamentary Procedure a chairman needs in conducting a normal meeting. If you've found Parliamentary Procedure rough going, here's help!

Get a copy of *How to Manage Your Meeting* on a 10 day approval. Price \$4.00. If you prefer to remit now (money-back guarantee) we'll include a FREE copy of *The Toastmaster's Check List*, an invaluable aid to meeting managers.



**DROKE HOUSE, Dept. Q-4, Indianapolis 6, Indiana**

**America's largest publisher of Speech Material**

Poet ROBERT FROST, speaking to reporters at the Library of Congress: "Education doesn't change life much. It just lifts trouble to a higher plane of regard. . . College is a refuge from hasty judgment."

1-Q-t

" "

Sheriff DALE CARSON of Jacksonville, Fla, asking for clerks at the county jail: "The work is being done by trusties. We call them trusties. Actually 'Riskies' would be a better word. You can't trust some of them very far."

2-Q-t

" "

Speaker of the House SAM RAYBURN (D-Tex), saying he hopes to be around a few yrs longer: "I like this world better than any other world I've ever lived in."

3-Q-t

## SECOND CLASS MATTER

Quote does not test any products. We only report them.

For those planning camping trips and not yet equipped, here are 3 possibilities:

A Station Wagon Porch converts the interior of most models (except Rambler) into sleeping quarters for 2 or 3 people. It is made of water resistant canvas with an opening of nylon mosquito netting. Can be installed in 2 minutes, open or close curtain from inside. Stores easily. \$23. *Morsan Tents, 10-27 50th Ave, Long Island City, N Y.*

Nimrod Five Star, a compact aluminum and steel trailer, 62"

high for driving, whose top section can be cranked up at night for headroom for a 6-footer, sleeps 5 adults. Has a floor heater, a kitchenette, refrigerator, sink and water tank. Price, \$1395. *Ward Mfg, Inc, 2530 Spring Grove Ave, Cincinnati.*

The Tohee Camper is a fiber glass trailer of aerodynamic design. Weighs 500 lbs. Can be cleaned inside and out with a damp cloth. Sleeps 2 adults and a child. Includes a mattress, butane cook stove, and a 6-12 volt wiring system. *Barton Industries, Long Beach, Calif. \$795.*

